



**CREATIVETRAVEL**  
The guru of destination management

Creative Travel Pvt. Ltd.  
Creative Plaza  
Nanakpura, Moti Bagh  
New Delhi 110021, India  
Tel : 6872257/58/59  
Fax: 91-116885886/9764  
e-mail : creative@travel2india.com  
Website : www.travel2india.com

**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT:** Priya Saigal | Email : [priyasaigal@travel2india.com](mailto:priyasaigal@travel2india.com)



**Creative Travel India  
wins the  
National Tourism Award  
for being the  
Best Operator in India for MICE  
Meetings, Incentives, Conventions and Exhibitions  
presented by the  
Ministry of Tourism  
Government of India**

**The Indian Industry's Highest Honors...  
The National Tourism Awards**

The National Tourism Award is a recognition of outstanding achievements of the Indian tourism industry stakeholders. This annual awards function inculcates a spirit of healthy competition in the industry to strive for excellence.

The Ministry of Tourism presents the National Tourism Awards to various segments of the travel and tourism industry every year. These awards are presented to state Governments, classified hotels, heritage hotels, approved travel agents, tour operators and tourist transport operators, individuals and other private organizations in recognition of their performances in their respective fields and also to encourage healthy competition with an aim to promote tourism. The selection of the awardees is made by Committees constituted for the purpose.

**The award ceremony was on Tuesday, February 24, 2009**





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**New Delhi, Tuesday, February 24, 2009**

**Creative Travel (New Delhi, India)** today received the Indian travel industry's highest award for the Meetings, Incentives, Conventions and Events segment with being awarded the **National Tourism Award as India "Best MICE Operator"**.

At a glittering award ceremony in Delhi's prestigious Ashok Hotel, of the Ministry of Tourism, Government of India named Creative Travel as "India's Best Operator of MICE" (Meetings, Incentives, Conferences and Events). The award was presented by the Honorable Minister of Tourism, Mrs Ambika Soni and the Chief Guest, the Honorable Home Minister in the Government of India, Mr P.Chidambaram (the Home Ministry is responsible for internal security and issues). Also present was the Minister of State for Tourism, Mrs Kanti Singh, the Secretary of Tourism, Mr Sujit Banerjee and other officials from the tourism ministry. This was a very high powered event. In the audience were other senior members of the government and the industry, including the heads of all leading hotels and airlines. Special awards were given to Taj Hotels and Oberoi Hotels for the exemplary sacrifices of their staff during the Mumbai attacks in November. We at Creative stand up in salute to their teams and their families.

The two specialist teams in the company, the **Incentives team** and **Plan it ! Meetings & Conferences** have worked hard over the past few years to make their mark both within Creative and in the industry in General. Over the years we have understood the importance of specializations and unlike a lot of other inbound companies in our destination, we made a conscious decision to bifurcate the skill set within the company. The Plan it ! Meetings team has its own set of dedicated professionals who do nothing but PCO related work. Our incentive team has skilled people who do nothing but incentives. This way, we have achieved a level of perfection that truly does justice to our claim of being the most awarded Meetings & Incentives team in South Asia.

I N D I A                      N E P A L                      S R I   L A N K A                      B H U T A N                      T I B E T





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We want to thank all our partners in India and overseas for all the support they have shown us to make this possible.

The National Tourism Award is a great achievement and another feather in our cap. Creative Travel is also the only South Asian company to have won a highly coveted Crystal Award from SITE (Society of Incentive & Travel Executives) for the Most Outstanding Incentive Travel Program. We have also won a number of other National and International awards & recognitions for our performance and contribution to the travel industry.

Creative Travel Pvt Ltd is chaired by Ram Kohli, a veteran of the travel industry. The award was received by Rajeev Kohli and Rohit Kohli.

**High Resolution Images of the event can be downloaded from the following links-**

- [http://www.creative.travel/upload/creative\\_award\\_1.jpg](http://www.creative.travel/upload/creative_award_1.jpg)
- [http://www.creative.travel/upload/creative\\_award\\_2.jpg](http://www.creative.travel/upload/creative_award_2.jpg)
- [http://www.creative.travel/upload/creative\\_award\\_3.jpg](http://www.creative.travel/upload/creative_award_3.jpg)
- [http://www.creative.travel/upload/creative\\_award\\_4.jpg](http://www.creative.travel/upload/creative_award_4.jpg)
- [http://www.creative.travel/upload/creative\\_award\\_5.jpg](http://www.creative.travel/upload/creative_award_5.jpg)

### **About Creative Travel**

Established in 1977, Creative Travel has grown to be among India's leading Destination Management

Companies covering all of India, Nepal, Bhutan and Sri Lanka. This region is a special place for travellers and our vast experience in handling clients from all over the world allows us to create the most memorable programs for you. Our attention to detail and creativity in planning is fostered by the independence in our ownership, which we would consider to be one of our biggest strengths.



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This against our more corporatised competitors gives us an inherent advantage in quality control, continuity in projects and accountability. Backed by a team of over 100 professionals, the Kohlis and Creative Travel have earned a reputation for being amongst India's most quality conscious travel companies. We are proud of our history and the future it gives us.

We have extensive experience in handling high value travellers. We are a company that believes that business is about building relationships. That is why our partners trusted us to handle the top secret honeymoon of Crown Prince Phillippe of Belgium. To handle ground logistics for the launch of three international airlines into India. Is why the Indonesian government used us to provide support services to the official flight of President of Indonesia - Thrice. This is the reason Lufthansa India has asked us to handle the trips of their top management and board members multiple times. Our reputation is why when the well known musician Yanni played at the Taj Mahal with us as the project managers for the entire show. Our services convinced the former deputy Prime Minister of Greece and his friends to travel with us nine times. These are just a few of the many guests who have experienced the best of India with us.

**Feb 24, 2009 - Winner of the Govt of India's National Tourism Award for "Best MICE Operator in India"**

South Asia's first winner of a **SITE Crystal Award** for the Most Outstanding Incentive Program  
Voted by an industry poll as India's "**Most Professional MICE Tour Operator**"  
Voted by an industry poll as India's "**Most Professional Business Tour Operator**"  
**"Industry leader of MICE in India"** – TIME magazine  
plus over 30 other national & international awards




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**MEDIA CONTACT:**

Priya Saigal  
Email : [priyasaigal@travel2india.com](mailto:priyasaigal@travel2india.com)

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Fax : ++91-11-26885886 / 26889764  
Email : creative@travel2india.com  
USA Fax: +1-646-349-1614  
EUROPE Fax : ++44-20-7681-1242

